

## 2018 Appalachian Global Symposium Session Descriptions

### **CONCURRENT SESSIONS 1: 9:00 - 9:50**

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**Presenter:** Alisha Farris, Zach Farris

**Title:** Nutrition, Health, and Conservation: a One Health approach to strengthening biodiversity and health in Madagascar

**Description:** Madagascar's rainforests are home to many unique animal and plant species. Conservation efforts to protect these species are often through the designation of protected reserves. While rich in biodiversity, Madagascar is also a country with high rates of poverty and malnutrition. Due to these conditions, basic human needs directly impact conservation efforts, and plans to improve environmental conditions will have to meet the basic needs of the Malagasy people, calling for a One Health approach that recognizes that the health and livelihoods of people are connected to the health and conservation of animals and the environment. This presentation will describe One Health research; some major nutrition and food security issues for Madagascar, including the *Toxoplasmosis* illness; and the many pressures that threaten the unique but endangered biodiversity of Madagascar.

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**Presenter:** Laura England, Derek Davidson, Jennie Carlisle

**Title:** Climate Stories Collaborative-Communicating about Lives Disrupted by Climate Change

**Description:** The Climate Stories Collaborative is a faculty-led initiative aimed at growing the capacity of faculty and students to use a variety of creative media to tell the stories of those who are affected by, and/or taking action to address, global climate change. The presenters of this session will discuss the Collaborative's work thus far and the contributions it is making to global learning at Appalachian. In particular, they will emphasize how the project speaks to relationships between the global and the local—climate change and the climate movement as global phenomena require us to understand both the interactions between local and global actions and ourselves as global citizens. Presenters will also discuss the ways that the project has functioned as a pedagogical device for faculty across campus, supporting the development of climate change related curricula and fostering a support system for exploring the value of creative projects to global learning across many disciplines.

**Location:** Attic Window PSU 137C

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**Presenter:** Yasmin Ayala Johnson, Murilo Artese, Katie Songey

**Title:** Study Abroad in Three Parts

**Description:** This session will discuss the role that International Appalachian (INTAPP), a student organization plays in promoting study abroad and other international experiences to students on campus. They will focus on their methods of promotion, the benefits of study abroad, and the experience of an international student studying abroad here at Appalachian.

**Location:** Attic Window PSU 137C

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**Presenter:** Maria Anastasiou

**Title:** Intercultural Communication: See your Values, See the World

**Description:** This workshop will use fun activities and discussions to introduce participants to the world of intercultural awareness. Beginning with an examination of the participants own “cultural lens” and how values impact cross-cultural interactions, participants will begin to examine their understanding of the “other” and to adapt their communication and practices to the cultural context and needs of Appalachian’s diverse populations.

**Location:** Linn Cove PSU 413

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**Presenter:** Paul Wallace

**Title:** Indonesian Culture and Heritage: A Fulbright-Hays Group Seminar Opportunity for Appalachian Educators

**Description:** The Reich College of Education was recently awarded a Fulbright-Hays Group Projects Abroad (GPA) grant from the U.S. Department of Education to take a group of educators from the Appalachian region to Indonesia for a month in summer 2019, to develop curriculum materials and digital stories related to Indonesian arts, culture, and history. This session will provide information about the program, instructions for applying to become a participant, and opportunities to engage with the program during the post-travel phase.

**Location:** Rough Ridge PSU 415

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**Presenter:** Adam Julian, Christopher Lytle

**Title:** Fulbright International Education Administrators Seminars in Japan and Taiwan

**Descriptions:** This session will present the experience of two Appalachian staff members who were recent recipients of a Fulbright grant to participate in a two-week International Education Administrators Seminar (IEAS) program in Japan and Taiwan respectively. The Fulbright IEAS program is designed to provide participants with a deeper understanding of the educational and social systems of a particular country and promote linkages between people and institutions. The presenters will discuss their experience and lessons learned as well as future opportunities for Appalachian faculty and staff.

**Location:** Rough Ridge PSU 415

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**Presenter:** Lubna Nafees

**Title:** Doing Business in India: A case study of IKEA and NETFLIX

**Description:** This session will discuss a Swedish brand and an American brand that have set up operations in India, with a particular focus on the challenges they face in understanding the Indian market and attempting to find the right blend of adaptation versus customization in one of the world’s fastest growing markets.

**Location:** Beacon Heights PSU 417

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**Presenter:**Kin-Yan Szeto

**Title:**The Art of Crossing Cultures: Theatrical Adaptations of Literature in Chinese and American Perspectives

**Description:** This session will focus on theatrical adaptations of one of the major Chinese classics, *Dream of the Red Chamber*, in contemporary productions in United States, Mainland China, Taiwan, and Hong Kong. *Dream of the Red Chamber* is one of the “Four Great Chinese Classical Novels” written in the 18th century and is generally considered a quintessential work of world literature.

**Location:** Beacon Heights PSU 417

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**CONCURRENT SESSIONS 2: 10:00 - 10:50**

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**Presenter:** Barbara Howard, Paul Wallace, Herb Brown, and Lee Ball

**Title:** Collaborating with International Faculty to Develop and Co-teach Courses

**Description:** This panel represents faculty from School Administration, Curriculum & Instruction, Instructional Technology and Sustainability. They will share their experiences in working with faculty of Novgorod State University to develop an interdisciplinary Graduate Certificate in International Leadership.

**Location:** Calloway Peak PSU 137A

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**Presenter:** Laurie Semmes

**Title:** The Bandura: A Symbol of Ukrainian Resolve

**Description:**This session will discuss the role of the traditional Ukrainian instrument, the bandura, and its place as an important cultural element of Ukrainian society from its emergence in the 12th or 13th century through 2004’s Orange Revolution and beyond.

**Location:** Attic Window PSU 137C

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**Presenter:**Jessica Donley

**Title:** Exploring the Culturally-Responsive Music Therapy Practice of Western-Trained Music Therapists in China

**Description:** This presentation will focus on Chinese music therapists’ use of a mix of music from a variety of cultures, including Chinese, North American and Italian cultures among others, and how they develop and maintain relationships, or *guānxi*, with various individuals.

**Location:**Attic Window PSU 137C

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**Presenter:** Allan Scherlen

**Title:** Open Access & Social Justice: The View from Mexico

**Description:** This presentation explores the social justice implications of the world-wide academic publishing ecosystem on Mexico, Latin America, and the Global South, sharing results of interviews conducted with academic journal editors, faculty, and librarians in Puebla, Mexico. Audience members will be invited to discuss international scholarly communication issues related to academic publishing and open access, such as expectations for researchers of the Global South to read and publish in expensive U.S or European based, English-language journals their institutions cannot afford.

**Location:** Macrae Peak PSU 137B

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**Presenter:** Jeff Hirst

**Title:** Fostering International Student Research in the Mathematical Sciences

**Description:** This talk will describe a process by which faculty attendance at international research workshops can create opportunities for students to combine research activities and international travel. The talk will describe the faculty workshops, student preparation, and an example of student travel supporting research in mathematical logic.

**Location:** Linn Cove PSU 413

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**Presenter:** Cameron Lippard

**Title:** Are Refugees Really Welcome?: Understanding Northern Ireland Attitudes toward Syrian Refugees.

**Description:** This session will discuss data from a survey collecting information on demographic and social attitudes of Northern Ireland residents since 1989, in particular, looking at factors shaping attitudes towards Syrian refugees.

**Location:** Rough Ridge PSU 415

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**Presenter:** Kevin Shilbrack

**Title:** Religious Diversity and Global Education at Appalachian

**Description:** In this session, the presenter will outline what is meant by each of three ideals – conflict, tolerance, and hospitality in the context of questions created by religious diversity. He argues that although there will be some religious teachings and practices to which one can and should be hospitable, the dangers of religious diversity require that one still judge some religious teachings negatively, which means that the socio-theoretic ideal we want will continue to include toleration -- or even conflict.

**Location:** Rough Ridge PSU 415

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**Presenter:** Robert Sanders, Roma Angel

**Title:** Study Away Institutes - Rurality, Sustainable Communities, and Sustainable Coastal Communities

**Description:** The presenters will provide an overview of three QEP supported “Study Away Institutes” focused on Rurality, Sustainable Communities, and Sustainable Coastal Communities, and will offer a summary of the resources and activities to be considered when planning a study away experience for students. Each institute immersed staff and faculty participants in the design, development, and implementation of domestic, off-campus programs through the aforementioned themes and through the lens of globalization. Institutes were designed to consider the logistical and pedagogical aspects of a study-away program and invited participants to think critically about their own local to global experiences and perspectives related to our interconnectedness with other places and people sustainable communities around the world.

**Location:** Beacon Heights PSU 417

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**Presenter:** Trent Magrif

**Title:** Local to Global Connections Through Time Travel

**Description:** This session will discuss the global learning outcomes of students in a first year seminar based on “The Time Machine” by H.G. Wells when asked “What event would you go back and change?” The assignment led to deeper understandings of how and why culture, government, and religion have any bearing on the selected dates in the histories of their countries.

**Location:** Beacon Heights PSU 417

### **CONCURRENT SESSIONS 3: 11:00 - 11:50**

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**Presenter:** Karen Caldwell, Jessica Gilway Gelbart

**Title:** Walk of the Chameleon: An Expressive Arts Movement Framework for Children

**Description:** This symposium will introduce a movement framework presented at the International Expressive Arts Therapy (EXA) Association in Winnipeg, Manitoba. “The Walk of the Chameleon” was developed as a joyful way for children to explore movement through traditional indigenous arts, develop physical skills, channel energy, stimulate imagination and promote creativity.

**Location:** Calloway Peak 137A

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**Presenter:** Jessica Martell, Andréa Suarez, Samantha Hunter

**Title:** Environments of Ireland: Travel, Research, and Professional Communities

**Description:** This panel will present highlights from a June 2018 trip to University College Cork, Ireland, in which presenters delivered scholarly research papers at the American Conference on Irish Studies (ACIS). The conversation will focus on the role of the international conference in the research process, with discussions of Irish culture, literary history, and how traveling to Ireland transformed perceptions of the James Joyce novel being researched.

**Location:** Attic Window PSU 137C

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**Presenter:** James Patrick Sherman

**Title:** Initiating long-term atmospheric aerosol measurements made by students and faculty in Botswana and Ethiopia

**Description:** This session will introduce an upcoming student research experience at Addis Ababa University. This program will provide research opportunities for U.S. and African university students to collaborate on measurements, data analysis, and writing of scientific papers documenting the benefits of long-term aerosol measurements made in Botswana and Ethiopia

**Location:** Macrae Peak PSU 137B

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**Presenter:** Theresa Redmond

**Title:** Root Metaphors of Planet Earth: What We Learn About the Environment Through Advertising

**Descriptions:** This session will discuss research about media literacy teaching practices that focus attention on the interconnections between media literacy and eco-justice education as they emerged in college-level media literacy courses, and will center on a discussion of root metaphors and content analysis using advertisements. Session participants will engage in an analysis of representations of the earth in advertising. Ultimately, participants will gain valuable insight into how an ecological perspective of media and technology might better position us to critically access, analyze, evaluate, and act in our mediated and physical environments.

**Location:** Macrae Peak PSU 137B

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**Presenter**

Humberto Luis Miranda Lorenzo, Rachel Shinnar

**Title:** Involvement and people's participation in contemporary Cuba.

**Description:** This session, which is led by a visiting scholar from the Institute of Philosophy in Havana, Cuba will discuss one of the most important challenges for Cuban society today; how to implement forms of popular participation in the economy and politics in order to survive as a nation.

**Location:** Rough Ridge PSU 415

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**Presenter:** Denise Ringler, Mary Anne Redding

**Title:** The Arts Down Under: Australia to New Zealand

**Description:** This session will inform the Appalachian community about the Turchin Center for the Visual Arts program which showcases visual and performing arts resources and programs from Australia and New Zealand. This program supports the university's mission of enhancing global learning opportunities and outcomes for the Appalachian State University campus and community.

**Location:** Beacon Heights PSU 417





